## Retail vs. Wholesale (Hypothetical)

MADISON \& MAIN ADVISORS

|  |  | Inforce Policy (12th Year) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Retail Whole Life Contract |  |  |
| Year | $\begin{aligned} & \text { BOY } \\ & \text { Age } \end{aligned}$ |  | Annual Premium | Cash Surrender Value | Death Benefit |
| 1 | 66 | 12 | $(\$ 114,233)$ | \$3,106,091 | \$15,000,000 |
| 2 | 67 | 13 | $(114,233)$ | 3,370,274 | 15,000,000 |
| 3 | 68 | 14 | $(114,233)$ | 3,646,198 | 15,000,000 |
| 4 | 69 | 15 | $(114,233)$ | 3,934,206 | 15,000,000 |
| 5 | 70 | 16 | $(114,233)$ | 4,234,763 | 15,000,000 |
| 6 | 71 | 17 | $(114,233)$ | 4,557,319 | 15,000,000 |
| 7 | 72 | 18 | $(114,233)$ | 4,900,134 | 15,000,000 |
| 8 | 73 | 19 | $(114,233)$ | 5,263,787 | 15,000,000 |
| 9 | 74 | 20 | $(114,233)$ | 5,648,793 | 15,000,000 |
| 10 | 75 | 21 | $(114,233)$ | 6,058,339 | 15,000,000 |
| 11 | 76 | 22 | $(114,233)$ | 6,485,369 | 15,000,000 |
| 12 | 77 | 23 | $(114,233)$ | 6,929,233 | 15,000,000 |
| 13 | 78 | 24 | $(114,233)$ | 7,389,102 | 15,000,000 |
| 14 | 79 | 25 | . | 7,743,348 | 15,000,000 |
| 15 | 80 | 26 | - | 8,104,437 | 15,000,000 |
| 20 | 85 | 31 | - | 9,959,352 | 15,000,000 |
| 25 | 90 | 36 | - | 11,717,114 | 15,000,000 |
| 30 | 95 | 41 | - | 13,630,357 | 15,000,000 |
| TOTAL |  | (\$1,485,029) |  |  |  |


| Replace and Maintain Current DB |  |  |
| :---: | :---: | :---: |
| M Financial Wholesale Product |  |  |
| Annual Premium* | Cash Surrender Value | Death Benefit |
| (\$114,233) | ) $2,667,215$ | \$15,000,000 |
| - | 2,774,952 | 15,000,000 |
| - | 2,990,204 | 15,000,000 |
| - | 3,010,835 | 15,000,000 |
| - | 3,139,820 | 15,000,000 |
| - | 3,316,385 | 15,000,000 |
| - | 3,500,949 | 15,000,000 |
| - | 3,693,709 | 15,000,000 |
| - | 3,894,827 | 15,000,000 |
| - | 4,104,382 | 15,000,000 |
|  | 4,357,115 | 15,000,000 |
| - | 4,622,131 | 15,000,000 |
| - | 4,896,943 | 15,000,000 |
| - | 5,186,031 | 15,000,000 |
| - | 5,481,966 | 15,000,000 |
| - | 7,064,653 | 15,000,000 |
| - | 8,757,858 | 15,000,000 |
| - | 10,339,962 | 15,000,000 |
| (\$114,233) |  |  |

Total Out-of-Pocket Premium Savings with M Financial Wholesale Product for the Same Death Benefit... \$1.37 Million
*First year "Annual Premium" only includes new premium. Therefore, it does NOT include the estimated 1035 Exchange amount of $\$ 2,853,077$ illustrated to be received by the carrier in month 1.
Experiences of clients with life insurance products will depend on their unique facts and circumstances, and we cannot guarantee the same results for all clients.

